

WHITNEY LEWIS

Graphic and Web Designer



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PROFILE

Creative Graphic and Web Designer with experience in developing websites for small business owners. Experience ranges from designing print campaigns to improving the identity of the brand itself. Able to strengthen the website presence by creating a consistent design.

EXPERIENCE

RED STRIPE MANAGEMENT LLC

Web and Graphics Designer / Nov. 2020 - Jan. 2021

- Designs website layouts that communicates and engages with the target audience.
- Chooses graphics and stock photography, for web and advertising needs.
- Improved the stability and responsiveness of the Yoga Training website.
- Recorded and edited 20 videos a week to meet our content quota for the Sotapp app by 50%.
- Categorized and organized our digital video library.

SOUTH CAROLINA STATE MUSEUM

Marketing and Graphics Assistant / May 2019 - Apr. 2020

- Assisted the Director of Marketing with web graphics, ads, and website management.
- Assisted the Graphics Manager with the design of labels, panels, easels, and other print media needs.
- Coordinated *The Food We Celebrate* Exhibit with partnerships with different counties in the state.
- Increased print production of easels, panels, elevator signs, and exhibit labels by 30%.
- Absorbed the responsibilities of the Graphics Manager by prioritizing and finalizing projects.
- Updated the website weekly to increase foot traffic to our website by 15%.

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EXPERIENCE CONTINUED

WINTHROP UNIVERSITY

CSCI 101 Teaching Assistant / Aug. 2017 - Dec. 2018

- Tutored students in Adobe Photoshop, Illustrator, and InDesign.
- Assisted students' issues they might have when completing their assignment.
- Increased the foot traffic of students seeking help in-person by 50%.

CENTER FOR CHILD DEVELOPMENT

Video Production Volunteer / Jun. 2015 - Jul. 2016

- Helped create videos for the end of the year program and retirement videos.
- Gathered all videos and photos from different schools to create the end of the year video.
- Created and Distributed copies of DVDs to all lead teachers at each school.

SKILLS

TECHNICAL

- Wordpress
- Wix
- HTML
- Cascading Style Sheets
- Jotform
- JQuery
- Javascript
- Xcode

APPLICATIONS

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe InDesign
- Adobe Premiere
- Adobe XD
- Microsoft Word
- Microsoft Powerpoint

SOFT

- Creativity
- Communication
- Leadership
- Time Management
- Critical Thinking
- Dependability

EDUCATION

B.S. IN DIGITAL INFORMATION DESIGN
WITH A CONCENTRATION IN INTERACTIVE MEDIA
Winthrop University / Rock Hill, SC / 2014 - 2018